

JOHN BRUSCHI

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LEADERSHIP

Mentoring and Support
Collaboration Creator
Motivator

DESIGN

Branding
Interactive
Web
Mobile
Interactive Prototyping
Design Systems

RESEARCH

Stakeholder Interviews
Heuristic Evaluations
Information Architecture
A/B Testing
Usability Testing
Data Synthesis

TOOLS

Sketch
InVision
Adobe Creative Suite
Figma
Rally

INTERESTS

Hiking
Camping
Travel
Snowboarding

PROFILE

Passionate and driven UX designer that is focused on creating experiences that are intuitive and scalable. With 10+ years of research and design expertise, I am capable of producing rapid solutions that deliver intuitive, elegant, and inclusive interactions to any platform.

EXPERIENCE

DISH - Information Technology

Staff UX Designer 2021-present

Mentor to researchers and designers.

Driver and large proponent for user centered design practices.

Lead UX designer for TV and wireless agent tool.

Coordinator of comprehensive research for internal user behaviors.

Manager of internal agent unified design system.

Senior UX Designer 2013-2021

Primary designer for DISH's internal agent tool transformation.

Helped establish team research practices.

Assisted in research for user behaviors.

Utilized quantitative and qualitative data to establish the most useful designs.

Managed internal agent unified design system.

DISH - Operations

Operations Manager II 2008-2013

Supervised a team of analysts and designers.

Created hundreds of designs and thousands of operational rules, reducing tool errors by nearly 20%.

Helped guide the largest biller transition in history; over 45-million records and 99% accuracy.

EDUCATION

Arapahoe Community College

Associate of Arts - Business Administration Dec, 2020